

# FamCOOL

A family program from Swiss Orienteering in cooperation with Coop



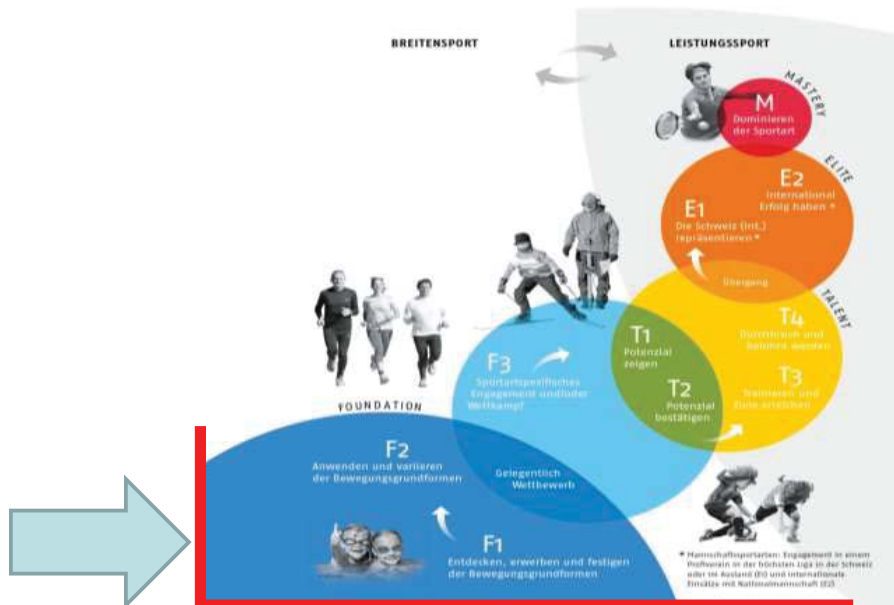
sw/ss  
orienteering

Please ask if you have any questions!



sw/ss  
orienteering

# Swiss Olympic: Sport and Athlete Development FTEM



sw/ss  
orienteering

## Social Bonds (Hirschi, 1969)

### Why are humans interested in joining an orienteering club?

You find for example these 4 social bonds to explain what humans are looking for in joining a group:

- ❖ To connect with others
- ❖ To commit themselves to shared rules
- ❖ To be involved in the activities
- ❖ To believe in the values and the cultural norms of the group

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Events: about 40 around Switzerland



Der Familienanlass für Einsteiger und Sportbegeisterte.  
Alle sind herzlich willkommen!

sw/ss  
orienteering

Events: about 40 around Switzerland



coop  
FAM  
COOL

Mach mit am  
OL Familienplausch

Aarberg  
Primarschule Aarberg  
13. September, ab 17 Uhr

Gratis und ohne Voranmeldung  
coopfamcool.ch

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Events: about 40 around Switzerland



swiss  
orienteering

Events



swiss  
orienteering

# Events



sw/SS  
orjenteering

# Events



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## Working together!

### Why are humans interested in joining an orienteering club?

- ❖ To be attached to others
- ❖ To commit myself to shared rules
- ❖ To be involved in the activities
- ❖ To belief in the values and the cultural norms of the group

The most important thing for us:

**The involvement of the local club**



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Thanks for your interest!

# (More) Questions?



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