



Global Development Conference, opening

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High priority areas

From IOF Activity Plan 2017-2018



- **DEVELOPMENT**

- Spread and develop orienteering in the World

- **VISIBILITY**

- Be visible with high quality events amongst fans and in TV.
- Strengthen a position in the world of sport organisations

- **SPONSORSHIP**

- Increase IOF income from sponsors and supporters

Where we are today?



- **75 viable members by 2018**
 - Membership 80 -> 70 as decided on GA 2016
 - **72 members by GA 2018** (67 members and 5 provisional members)
- **Membership growth in 50% of IOFs Member Federations**
 - **78 %**
 - Total number of orienteers in the world ca 2M+
 - Number of active orienteers 286 822 (in 49 members), estimate 415 000
 - Number of participants in recreational orienteering 1,2 M (in 49 members), est. 1,7 M
- **65 members take part in WOC**
 - **46** (2016), **48** (2017), **47** (2018)
- **30 members take part in WSOC, WMTBOC, WTOC**
 - WSOC: 25 (2015) , **21** (2017)
 - WMTBOC: 23 (2016), 24 (2017), **27** (2018)
 - WTOC: 22 (2016), 25 (2017), **24** (2018)

Increase the attractiveness of orienteering to young people

The IOF and the regions must promote youth orienteering



- **World Orienteering Day in numbers**

- 500 000 participants at 5000 locations in 100 countries and territories participate in WOD in 2018
 - 358 735 participants (2018)
 - 2213 locations (2018)
 - 81 countries (2018)
 - 86% participants under 25 years old (2018)

THE FUTURE OF IOF

FROM STRATEGIC DIRECTIONS 2019-2022



- **VISION**

- Orienteering is the most attractive adventure-based sport for all ages

- **MISSION**

- We promote the **global growth of orienteering** and develop competitive and recreational orienteering

- **MAIN GOAL**

- Our main goal is to increase the *attractiveness* of orienteering:
to participants, and
to external partners
- so as to be included in the *Olympic and Paralympic Games*.

MAIN GOAL: INCREASE ATTRACTIVENESS TO PARTICIPANTS (MEMBER FEDERATIONS, CURRENT AND NEW PARTICIPANTS)



• **Challenges**

- Some Member Federations need more support to become sustainable.
- We need to increase awareness and access to our sport.
- Orienteering needs to develop ways to be more attractive to young people.
- We have an unrealized potential when it comes to recreational activity.

REGIONAL DEVELOPMENT



- **Goal 2020:**
- ✓ **The number of IOF Member Federations has increased to 80.**
- ✓ **Regional and sub-regional structures are functioning on all continents.**
- ✓ **55 countries participate at WOC.**
- ✓ **80% of Member Federations experience growth in activity**

YOUTH DEVELOPMENT



- **Goal 2020:**
- **✓ 80% of Member Federations report growth in youth participation.**
- **✓ At least one person under 30 years of age in each discipline commission.**
- **✓ Have an IOF representative appointed to the International School Sports Federation (ISF) Technical Commission for Orienteering.**

WORLD ORIENTEERING DAY



- **Goal 2020:**
- **✓ Maintain WOD as the largest global orienteering event, measured by number of participants.**
- **✓ 500 000 participants in 90 countries and territories.**

Thank You!