The vision of the International Orienteering Federation (IOF) is that orienteering is included in the Olympic and Paralympic Games. The goals and strategic initiatives presented in Strategic Directions will promote the realisation of this vision. The actions required to implement the strategy are contained in the Council Activity Plan and the tasks of IOF Commissions. The IOF is, by its Statutes, obliged to respect and abide by the Olympic Charter and the provisions of the World Anti-Doping Code and to respect and implement the Olympic Movements Agenda 21 on protection of the environment and sustainable development.

Area of responsibility	Ownership	Task	Sp	ecial tasks for 2017	Responsible members	
Activity Plan 1: FOCUS ON KEY OUTCOMES						
 All members organise national 30 members take part in World The IOF shall work with Region appropriate to the needs and p The IOF shall regularly plan and 	h in participation championship dorienteering Grand Working Grand teach dataset and the stage major IC contential of each dotage major IC contential cont	ups to agree on regional development plan h region				
Event Planning	F	Long term planning of the Event Programme. This includes a vision of where events should take place for competitive, political and development reasons.	•	Implement the outcome and possible changes coming from the General Assembly 2016 decisions regarding the IOF Competition review project Work to identify multi-sport games and major	SSN MF	
	F	Assessment of event applications for major IOF events including timely proposals to Council on appointment of organisers.		orienteering events in which trail orienteering could be included Trigger WTOC candidates for the next three championships.	OJW	
	Р	Find solutions to include WTOC programme in the WOC programme when that is possible.	•	Cooperate with FOC and the Council on appointment on organisers	MF VV	

Event Quality	Р	Regularly ensure that the rules are evolving harmoniously with the development of the discipline and its formats. Prepare, as necessary, rules amendments, in consultation with the Rules Commission, for Council approval.	 Propose rules changes for 2018 IOF Competition Rules to the Council by 15.10.2017 Support the Rules Commission in rules harmonisation and development work Evaluate a possible need of revising the rules for eligibility in Paralympic class 	ИF
	Р	Develop electronic punching system for major TrailO events.	Find together with the IT Commission a technical solution for electronic punching and introduce it in major TrailO events	-
	Р	Selection, training and maintenance of a sufficient number of SEAs. Support Rules Commission to improve the basic education and licensing of Event Advisers.	 Improve event advising and recruit new Event Advisers Propose Event Advisers and Senior Event Advisers for major IOF events for Council approval Organise an EA Clinic in 2017 	/ V
	Р	Ensure that the organisation of events follows IOF regulations and support the Event Adviser and find solutions when problems occur. Appointed SEA's report back to the Commission. If issues are unable to be resolved they are forwarded to the IOF Council. Rules deviations are to be handled by the Commission and sent to the IOF Council for approval.	responses	DJW IM

Activity Plan 2: INCREASE THE ATTRACTIVENESS OF ORIENTEERING TO YOUNG PEOPLE

To foster innovation in our sport and to spread it to new countries, the IOF and the regions must promote youth orienteering, i.e. orienteering must be made more attractive to young people. This strategic initiative is an investment in the future. The IOF shall therefore:

- Develop innovative measures and strategies to improve the attractiveness of orienteering to young people
- Engage young people in the IOF values and encourage participation in orienteering at all levels
- Seek inclusion in international youth games
- Promote improved accessibility of orienteering activities and events

Youth Promotion			•	Support the RYDC to introduce orienteering in new	
	В	Encourage member federations to)	countries and territories	JM
	r	promote TrailO to youth.	•	Create an idea book on how to organise "low key"	KC
				events and TrailO exercises with special focus on youth	

Activity Plan 3: STRENGTHEN THE IOF POSITION ON THE WORLD SPORTING STAGE

To promote orienteering in the world sporting community, the IOF must foster an international awareness that orienteering is a sport that adds value to the community. The IOF shall therefore:

- Prioritise the development of the World Orienteering Championships as our major platform for the world-wide projection of the sport
- Strengthen the position in multi-sport Games where orienteering is on the programme
- Build further the relations with the IOC and other international sporting organisations
- Communicate our position and values in the world sporting community
- Seek inclusion in further multi-sport games
- Seek election to boards of international sporting organisations

Event Development	F	Actively develop competition formats for IOF major events. To monitor new event format developments and possibly recommend changes for Council approval.	•	Continue evaluating the new competition format PreO Relay and make suggestions for improvement, if needed Provide application guidelines to the IOF Office for IOF major events by 31.8.2017 Review possibilities and make a proposal to the IOF Council for introducing WRE and World Ranking List in TrailO in 2018	DF MF
	Р	Support the development of regional events in close co-operation with the IOF Office in line with IOF policy for regional development.			SSN KC (Asia)
	F	Maintain and update all the various application and organiser's guidelines for the specific events.			VV OJW
	Р	Create WRE system and World Ranking List in TrailO.			MF

Activity Plan 4: INCREASE THE VISIBILITY OF ORIENTEERING

To increase the visibility of our sport, the IOF needs to work in various dimensions such as sport events, sport governing organisations, marketing businesses, as well as the public sector. The IOF shall explore new means to achieve visibility and shall therefore:

• Research and aspire to establish new commercial partnerships (e.g. event management, media, promotion agencies, sponsoring research)

- Make the World Orienteering Championships attractive to additional commercial partners
- Create a multi-media action plan (technology, production, distribution, commercialisation) that will deliver wide distribution of high quality TV coverage of our major events
- Find ways to present orienteering to non-participants in an attractive way (create sport entertainment)
- Provide support for professional presentation of events
- Be an active partner with organisers in event planning and execution, to ensure maximum benefit at the international level

Visibility of Orienteering	Р	Work in close co-operation with the IOF Office to make the World Orienteering Championships attractive to commercial partners.		Support in maintenance of appropriate sponsorship guidelines for major IOF events Investigate possibilities to prepare a promoting video of TrailO How can we make the competitions more visible without compromising fair play	JM DF
	Р	In co-operation with Council, to ensure IOF representation at all major events of the discipline where practicable.	•	Coordinate with Council representation at major IOF events	SSN

Activity Plan 5: STRONG MANAGEMENT AND FUNDING

To secure implementation of the strategic initiatives, the IOF must strengthen its management and financial capabilities. The IOF shall therefore:

- Strengthen the capacity and capability of both its professional and voluntary resources
- Increase its professional human resources in the marketing, TV and other media and public relations domains
- Increase external income

Strong management	Р	Organise work inside commission according to the concept of teamwork in IOF.	•	Determine the Teams inside Commission according to the IOF Council Guidelines Provide Team members with clear vision of tasks and responsibilities Agree on the basic tenets of cooperation between teams and monitor compliance therewith	SSN MF
	Р	Work in close co-operation with the IOF Office and the IOF Council.	•	Continuously exchange—of information with the IOF Office and IOF Council supporting Team supervising the discipline	SSN MF

Commission members:

Chair: Sari Salomaa-Niemi (FIN)

Members: Koji Chino (JPN), Martin Fredholm (SWE), Joaquim Margarido (POR), Ole-Johan Waaler (NOR), Vibeke Vogelius (DEN), Dusan Furucz (SVK)

IOF Council supporting Team:

Owe Fredholm (Council member, chair)
Dominic Yue (Council member)

Medical Experts

Hannu Huusari (FIN), Santeri Kenttä (FIN)