



**Minutes of
COUNCIL MEETING No. 185**

Place Tartu, Estonia

Date 3 July 2017 / 09:00 – 17:00
6 July 2017 / 08:30 – 10:30

Participants	Leho Haldna (LH)	President
	Astrid Waaler Kaas (AWK)	Senior Vice President
	Michael Dowling (MD)	Vice President
	Mikko Salonen (MS)	Vice President
	Owe Fredholm (OF)	Member
	Vincent Frey (VF)	Member
	Tatiana Kalenderoglu (TK)	Member
	Nik Suter (NS)	Member
	Maria Silvia Viti (MSV)	Member
	Dominic Yue (DY)	Member
	Tom Hollowell (TH)	CEO
	Hans Jørgen Kvåle (HJK)	Marketing Manager
	David Wästlund (DW)	Sports Administrator
	Malin Fuhr (MF)	Communications and Global Development
	Kirsty McIntyre (KM)	Anti-doping Officer/Office Administrator
Excused	Laszlo Zentai (LZ)	Member

1 Opening

President Leho Haldna welcomed the members to his hometown of Tartu and declared the meeting opened.

2 Approval of the agenda

The agenda was approved, with the additional of one item under all other business, i.e. IOF Pins of Honour. Additional items could be added to the agenda since several commissions were having meetings in parallel with the Council meeting.

3 Approval of previous minutes

3.1 Minutes of Council meeting 184

The minutes of Council Meeting No. 184, held on 30 March – 1 April, 2017 in Madrid, Spain were approved as true records of that meeting.

4 To note decisions taken by e-mail since Council Meeting No. 184

4.1 Decisions taken by Council

21 April 2017: Council unanimously approved the status of the Asian Junior and Youth Orienteering Championships (AsJYOC) in China in August 2017, as an official IOF event, contingent upon the final approval of rules by Council meeting 185 at the latest and upon the approval of the SEA following his site visit. As part of this decision Council unanimously appointed Dominic Yue (HKG) as SEA for the AsJYOC 2017.

3 May 2017: Council approved the IOF Brand Book for communication and publication.

4.2 Decisions taken by the Event Supervisory Board (ESB)

10 April 2017: The ESB unanimously approved the updated Special Rules for the Orienteering World Cup 2017.

22 May 2017: The ESB agreed actions to be taken due to a breach of embargo for WOC 2018 in Latvia. A Team Official had been in contact with the WOC SEA and organisers to inform them that he had unintentionally entered one of the embargoed areas for WOC 2018 while sightseeing. He enquired about consequences of this breach. The ESB agreed the following sanction and actions:

- The Sanction should be personal for the Team Official only (no reason to sanction any team or athlete he is currently working with)
- Any accreditation request for the Team Official as a Team Leader, Coach or any other position for WOC 2018 be rejected (including participation in official training camps etc)
- In a letter to the Team Official strongly suggest that he refrain from taking on any national team or personal coaching positions (for runners who may be potential WOC2018 competitors) until after WOC2018, to avoid any perceived wrongdoing.
- In the letter, point out that he should not divulge any information he may have gained to any runners he is currently coaching or dealing with.
- Further, A reminder was to be sent to all national federations regarding the embargoed areas for WOC 2018.

5 June 2017: The ESB unanimously approved the proposed method for creating start lists at The World Games 2017 as proposed by the SEA and Organisers. The starting order was to be based upon the IOF World Rankings with best ranked starting last.

7 June 2017: The ESB unanimously approved the rules deviation request from the organisers of NAOC 2018 that the format of the relay competition be a normal forest relay, not sprint relay.

5 Correspondence

5.1 International Federation of University Sports (FISU) – Nomination for award

TH reported that an invitation had been received from FISU to attend their Gala event in connection with the Universiade in Taipei on August 18. The IOF had been nominated for the award "Best International Sports Federation". LH would represent the IOF at the event.

5.2 International Olympic Committee (IOC) – Application for Sport & Active Society Grant

TH reported about the above grant application which had been received by the IOF. An application was sent for a grant for World Orienteering Day activities. The IOC had recently notified that the grants would be awarded in August 2017.

6 President's report

LH reported on activities between the Council meeting in April and June.

The primary activity in the period had been representation at the SportAccord Convention in Aarhus, Denmark from April 2 – 7, including the Annual Meetings of the International World Games Association (IWGA), the Association of IOC recognized International Sports Federations (ARISF), the International Masters Games Association (IMGA) and SportAccord.

LH and TH presented a report on the various meetings held in connection with SportAccord and IOF activities. A summary of some of the notable items:

- AWK had been selected to be on the IWGA Ethics Commission.
- 7 Olympic Federations were seeking membership in the IWGA. These were all rejected by the current members in voting, based upon concerns that Olympic federations events would replace current events at The World Games.
- TH was not successful in being elected to the ARISF Council.
- SportAccord changed its name back to the Global Association of International Sports Federations (GAISF). The meeting in general marked a stabilisation of the organisation with the IOC taking a clear lead.
- The GAISF new statutes were approved with among other things the principle of a rotating Presidentship between the major stakeholders.
- The GAISF meeting confirmed its support for the IOC initiative for the creation of an Independent Testing Authority.
- The IOF was very active at the SportAccord Convention with the organisation of a morning activity for participants, an exhibition booth, and a presentation in the Plenary Conference about innovations for making orienteering more visible. The activities resulted in very good visibility among the delegates and lead to some new contacts.
- The IOF participating in 2 workshops, one between ARISF and the IOC and one held by ARISF and WADA.
- Individual meetings were held with the IOC Sports Department, IWGA and IMGA management, FISU, a large number of potential venues for future events, and potential commercial partners.

Council agreed with the conclusions of the report that the IOF needs to raise our profile in the various membership organisations and raise critical questions when

necessary. The current policy of seeking position in stakeholder organisations will continue and hopefully election will be possible next time.

STRONG MANAGEMENT AND FUNDING

7 Follow-up of Activity Plan 2016-2018

TH presented his updated evaluation of progress towards the Activity Plan goals. The following comments were noted regarding the Activity Plan areas.

Area 1 – Key outcomes

It was noted that progress had been made regarding a proposal for a survey of member federations. The survey should also be translated to encourage members to answer. Also, it was noted that a report on the status of new potential members would be presented later in the meeting.

Coordination between the RYDC and Discipline Commissions was needed to make progress in developing disciplines globally.

A new agreement regarding O-Ringen Academy should be pursued based upon the feedback from the RYDC evaluation of this years Clinic. The new format of the WOC Clinic had been a success and it was noted that one of the clinic participants had qualified for the Sprint Final.

Area 2 – Youth attractiveness

Good progress was being made in this area. It was noted that a meeting between the RYDC and the International School Sports Federation (ISF) would be held during the WOC week, to continue to develop the relationship following the signing of the Memorandum of Understanding.

It was noted that Regional Youth Championships efforts would require discipline commission support and this needed to be improved.

Area 3 – Position on the world sporting stage

It was noted that the Youth Olympic Games 2020 organiser had requested Ski orienteering to be a demonstration sport in connection with the event.

In general good progress was being made towards the Activity Plan, including a successful World Masters Games event, the good visibility achieved at SportAccord Convention and planning for the World Games progressing well.

Coordination between member federations and National Olympic Committees needs to be strengthened.

Area 4 – Increase visibility

Work in this area was also reported as being in accordance with the goals in the Activity Plan. Good progress was being made in TV coverage of WOC and the Orienteering World Cup. Event communications plans were established per event and the IOF Digital Team of volunteer resources had begun work. This had given a positive in social media attractiveness.

LIVE Orienteering had been released and it was noted that quality still needed to be improved.

Event quality guidelines are under review and it was noted that efforts need to be increased in this area.

Area 5 – Management and funding

The key focus area was still determined to be the generation of additional external income from sponsors and partners.

Some strengthening of the SOC and RYDC with new members was required.

8 Finance

8.1 Sponsorship Report

HJK presented the current status of sponsorship sales work. Sponsorship sales continued to be challenging.

Progress had been made in the sales of advertising on LIVE Orienteering, IOF Eventor and for the new ISOM 2017 printed map specification. Contacts had been established with several large companies, primarily in the nordic countries, regarding sponsoring of IOF Events. Although no deals are made for 2017, these will continue to be followed up with the goal of sponsorships for 2018. One additional sponsorship deal for WOC and World Cup 2017 had unfortunately fallen through due to there being no TV broadcasts in the Norwegian market.

TH reported that Nokian Tyres had confirmed their interest in continuing as Title Sponsor for WOC and negotiations for a new agreement will be held the last week of August. TH also reported that contacts had been established with a potential major sponsor for World Orienteering Day with plans to meet in the early fall.

Finally, it was communicated that HJK had found new employment in a 100% position outside of the IOF and would therefore be leaving his 50% Marketing position as of August 31, 2017. Transition planning was underway between TH and HJK.

8.2 Forecast 2017

TH presented the updated forecast for the remainder of the year 2017. The forecast shows a slight positive result for the year. Some comments to the forecast:

- Income from membership fees was slightly better than forecast due to improved payment discipline among member federations.
- Income from the World Masters Orienteering Championships (WMOC) was somewhat better than budget due to higher than estimated entries numbers.
- The expectations for sponsorship sales had been adjusted based upon the known sponsorship deals. Council noted that even though sponsorship sales were below budget, they had increased from previous year.
- Cost savings had been identified in several areas to make up for the estimated lower sponsorship income, and actions were implemented. Among these were lower Council administration expenses, realised cost savings in connection with the SportAccord Convention, lowered investment costs in IT systems, (Eventor and LIVE Orienteering) and lower costs for sponsor services.

- A new supplier of insurance to the IOF had been contracted which reduced the cost of the IOFs insurance coverage by 40%.
- The reduction in staff costs at the end of 2016 was apparent in the forecast. Staff costs had been reduced by 30% for the first 5 months of 2017 and the forecast for the year was adjusted accordingly..

Council agreed that focus must be on having a positive result for the year.

8.3 Proposal regarding World Ranking Event (WRE) service fees

DW presented the final proposal to modify the service fees for WREs as discussed at the previous meeting. Additional consultation had been carried out with member federations with large WRE events and with the Discipline Commissions. The feedback received was largely in favour of the proposal. The member federations in FIN and EST had suggested some minor changes to the proposal.

Council unanimously approved the proposal as presented and the new system would be implemented for the 2018 season, i.e. from 1 November 2017.

9 Organisation

9.1 SkiO Commission

Council discussed the current manning of the SOC. Juraj Nemeč (SVK) and Patrick Debrest (FRA) had retired from the commission and acting Chairperson Antti Myllärinen (FIN) had notified Council that due to work commitments he was unable to effectively carry out the Chairperson duties, but would remain in the commission.

An expression of interest in joining the SOC had been received from Adrian Wickert (AUT). Council appointed him as a member of SOC.

As no other option for Chairperson had been identified, Council agreed that Council member Tatiana Kalenderoglu be appointed acting Chairperson of SOC until a suitable candidate could be found.

10 Key Performance Indicators (KPIs)

TH presented an updated list of KPIs as related to the current Strategic Plan and Activity Plan, based upon previous Council submissions. Council approved the KPIs with several minor modifications and agreed that the first measurement of these should be followed up at the October Council meeting.

11 Strategic Plan 2018-2024

AWK presented the results of the consultation regarding Strategic Directions which had been carried out among member federations and the IOF organisation. Council discussed the feedback received and agreed a final proposal which would be presented to the Presidents Conference.

Based upon the feedback at the Presidents Conference this proposal would provide the basis for creating the first Activity Plan for the 2018-2020 period. Council discussed and proposed that goals should be set for 2 year periods, i.e. for each Activity Plan period. The Activity Plan 2018-2020 draft was to be completed for discussion at the October Council meeting and would thereafter be sent out for consultation.

11.1 Long term financing plan 2018 –

TH presented an analysis of IOF finances, including an analysis of income and expenditure trends and a level-of-effort analysis for the areas Member Services, Events (per discipline), Development projects and Anti-doping work. He also presented a discussion paper regarding future financing based upon the above analyses and the draft strategic directions.

Council agreed that this topic was one of critical importance and would be one of the main agenda items for the October Council meeting.

12 Jury Process

MS presented the Council working group review of jury processes including updated Jury Guidelines and suggested rules changes. These had been consulted and agreed with the Rules Commission.

Council preliminary approved the updated documents. Final approval would be given at the October meeting in connection with the approval of updated rules documents for all disciplines.

13 Proposed Statutes changes for the General Assembly 2018

This item was tabled until the Council meeting in October due to lack of time.

FOCUS ON KEY OUTCOMES

14 Global development/RYDC

14.1 Report from RYDC

TH presented the proposed survey which would be sent to member federations by the IOF Office, in cooperation with the RYDC. At the recommendation of the RYDC, Council appointed Nermin Fenmen (TUR) as Project Manager for this activity.

AWK presented the discussions and results of the Orienteering Federations of Europe (OFE) meeting which had been held prior to the Council meeting. The decision of the OFE had been to remove the European Working Group (EWG) from the IOF Structure, as proposed by Council, and to instead work towards formalizing sub-regional groups. The meeting had via the discussion given direction that Council should mediate in the creation of sub-regional groups to assure their effectiveness, that the sub-regional Statutes should reflect cooperation in regional development, and not political positions, and that each group should develop Activity Plans which are in line with the IOF Strategic Directions and Activity Plans. Simple Statutes for sub-regional groups were to be developed by Council.

14.2 Status Global Developments

TH presented a report from MF on recent activities in global development.

- The WOC Clinic 2017 had 8 from 7 countries.
- New contacts had been established with organisations in Venezuela, Luxembourg and Pakistan.
- Development projects had been carried out by IOF Regional Coordinator Jose Ángel Nieto Poblete in Costa Rica, Nicaragua and the Dominican Republic
- Council member Laszlo Zentai had made a visit to Barbados and discussed various mapping projects..

14.3 Update on progress with potential new members

TH presented a report about the status and progress of potential new member organisations. The report included a new method of following the necessary steps in the membership process and a target membership date for new members. 8 Organisations with the clear potential for membership by 2018 were identified and in total 24 new organisations were working towards membership. The biggest challenge facing new memberships was getting recognition by the National Sports Authority or National Olympic Committee.

- MSV commented that a new contact in Greece had been identified and activated who could potentially bring together the various organisations working in Greece in a federation. Regional Coordinator Zoran Milovanovic would follow up this contact.
- DY asked that contacts in the potential Asian countries be forwarded to him for follow up.

14.4 Member federation in Ecuador

TH presented a report regarding the member federation in Ecuador. The current member had not met its obligations to the IOF and it had become clear that it did not have the required recognition of the national sports authority. Another organisation was seeking membership.

Council agreed that it cannot interfere in the internal workings of its member federation in Ecuador. However, Council decided to ask the organisations in Ecuador to confirm recognition by the national sports authority to confirm its valid membership.

14.5 Membership application from Orienteering Federation of Singapore

TH presented the membership application from Singapore. The application fulfilled the requirements for membership.

Council approved the Orienteering Federation of Singapore as a member of the IOF, contingent upon the final proof of recognition by the National Olympic Committee of Singapore. The membership was to be confirmed by the IOF GA in 2018.

14.6 Application from Iran for membership

The I.R.Iran Orienteering Association had provided a report of activities in Iran and asked that their current provisional member status be transferred to that of Member of the IOF.

The Council approved the I.R.Iran Orienteering Association as a Member of the IOF to be confirmed by the IOF GA in 2018.

Following this approval and the above approval of the membership of Singapore the IOF had 67 Members and 4 provisional members (71 members in total).

15 Cooperation multisport games organisations

This item was tabled until the Council meeting in October due to lack of time.

ATTRACTIVENESS TO YOUNG PEOPLE

16 Report World Orienteering Day

The report regarding World Orienteering Day 2017 by Project Manager Göran Andersson and the RYDC was distributed to Council.

Council approved the RYDC proposal that World Orienteering Day be organised on May 23rd, 2018 but that events organised on a single day between May 23 and May 29 could be registered and counted in the participation. The branding of the event remains World Orienteering Day.

POSITION ON THE WORLD SPORTING STAGE

17 Sustainability Policy

MSV presented the Sustainability Policy presentation which would be used at the Presidents Conference. Council had no comments.

18 Anti-doping report

KM presented a report on Anti-doping activities within the IOF from 2015 to June 2017. The information in the report would be presented at the Presidents Conference.

KM reported that the Anti-doping Rules Violation from ESOC 2017 had not been appealed by the athlete and the sanction was therefore confirmed. Council decided that medals from the affected competitions at ESOC and WSOC 2017 should be redistributed in accordance with the new results lists, and the IOF Office was tasked with initiating this process. Note: LH, AWK, MS and OF did not take part in the decision.

INCREASED VISIBILITY

19 Policy on conflicting dates

This item was tabled until the Council meeting in October due to lack of time.

20 Communications - IOF Digital Team report

MF presented a report on the creation of the IOF Digital Team which would in the future be utilized for coverage of IOF Events on LIVE Orienteering and social media channels. MF also presented the communications plan for WOC 2017 including the digital team assignments.

Council briefly discussed LIVE Orienteering status and noted that investments needed to continue and primarily to improve the reliability of the platform.

OTHER BUSINESS

21 FootO Commission (FOC)

Note: all organiser appointments below are contingent upon the completion of an organisers agreement between the organiser and the IOF within 6 months of the appointment.

21.1 Report new sprint format testing

The item was tabled since there was no report available from FOC at the time of the Council meeting.

21.2 Appointment of organiser Asian Orienteering Championships (AsOC) 2018

Council appointed Hong Kong (HKG) the organiser of AsOC 2018 and approved the dates of the event as 22 – 27 December 2018. Note: DY did not take part in the decision.

21.3 Apointment of organiser European Youth Orienteering Championships (EYOC) 2019

Council appointed Belarus (BLR) the organiser of EYOC 2019 voting 8 Yes and 1 Abstain. Note: TK did not take part in the decision.

21.4 South American Orienteering Championships (SAOC) rules approval

Council approved rules for the SAOC, SAJOC and SAYOC in accordance with the proposal from FOC and RC, valid immediately. It was however noted that the rules needed to be harmonized with the general rules changes which were to be approved in October.

21.5 Asian Junior and Youth Orienteering Championships (AsJYOC) rules approval

Council approved rules for the AsJYOC in accordance with the proposal from FOC and RC, valid 1 August, 2017. It was however noted that the rules needed to be harmonized with the general rules changes which were to be approved in October.

21.6 Appointment of organiser World Orienteering Championships (WOC) 2021

Council appointed the Czech Republic (CZE) the organiser of WOC 2021, dates to be determined later once the dates of The World Games 2021 are known.

21.7 Appointment of organiser World Masters Orienteering Championships (WMOC) 2020

Council appointed Slovakia (SVK) the organiser of WMOC 2020 and approved the dates of the event as 7 – 15 August, 2020. Note: MSV did not take part in the decision.

21.8 Appointment of organiser Junior World Orienteering Championships (JWOC) 2020

Council appointed Turkey (TUR) the organiser of JWOC 2020 and approved the dates of the event as 28 June – 5 July, 2020. The appointment is contingent upon the Event Advising Team, to be appointed by the IOF, finding adequate terrains together with the organisers during the autumn of 2017. Note: TK did not take part in the decision.

21.9 Approval of AsJYOC 2017 as an IOF Event

DY reported favourably from his SEA visit to China to evaluate the preparations for the event. Council approved the AsJYOC 2017 in Haidar, Inner Mongolia, CHN as an official IOF event.

21.10 Orienteering World Cup 2018 in Norway

The organisers of the World Cup in Norway in 2018 had requested to organise one of the competitions as a prologue and pursuit competition to be able to attract the interest of TV broadcasters. The FOC had recommended not approving this format as the World Cup 2018 was seen as a pre-WOC event and formats should be the same as at WOC 2019.

Council decided that the organisers can choose the format for the competition to meet the requirements of the broadcasting company. The decision needed to be made prior to publishing the next Bulletin at the end of August 2017.

Note: AWK did not take part in the decision.

22 SkiO Commission (SOC)

22.1 SkiO Events Appointments

There were no recommendations for appointments received from the SOC, since the SOC had meetings scheduled after the Council meeting. This item was tabled until the Council meeting in October.

23 MTBO Commission (MTBOC)

Note: all organiser appointments below are contingent upon the completion of an organisers agreement between the organiser and the IOF within 6 months of the appointment.

23.1 Appointment of organiser for the World MTBO Championships (WMTBOC) 2020

Council appointed the Czech Republic (CZE) the organiser of WMTBOC (and JWMTBOC) 2020 and approved the dates of the event as 17 - 23 August 2020.

23.2 Appointment of organiser for the World Masters MTBO Championships (WMMTBOC) 2019

Council appointed Germany (GER) the organiser of WMMTBOC 2019 and approved the dates of the event as 2-6 October 2019. The event would be organised in connection with round 3 of the MTBO World Cup 2019.

23.3 Appointment of organisers for MTBO World Cup round 1 and European MTBO Championships (EMTBOC) 2019

Council approved Poland (POL) as the organiser of MTBO WC Round 1 and EMTBOC 2019 and approved the dates as 8-10 June 2019. Note: MSV did not take part in the decision.

23.4 Approval of dates WMTBOC 2019

Council approved the dates of WMTBOC 2019 in Denmark as 27 July - 03 August 2019. The WMTBOC 2019 would also be round 2 of the MTBO World Cup 2019.

24 TrailO Commission (TOC)

24.1 Appointment of organisers

There were no recommendations for appointments received from the TOC, since the SOC had meetings scheduled in connection with the World TrialO Championships (WTOC) 2017. However, OF reported that potential organisers had been identified for ETOC 2020 and WTOC 2021. This item was tabled until the Council meeting in October.

25 Report from the IT Commission (ITC)

TH presented the report prepared by the ITC regarding the investigations of punching system problems at ESOC 2017 in Finland. Neither the organisers, the vendor nor the ITC had been able to identify any errors in the systems and the ITC recommended no further action regarding the specific investigation. However, the ITC had noted that vendors do not provide adequate guidelines for their equipment and systems and the ITC will be asking them for guidelines regarding preparations, tests and use of the systems.

The ITC also reported that the first version of the IOF IT Guidelines had been distributed to Discipline commissions and stakeholders for review and comment.

Finn Arildsen (ITC/DEN) has been appointed IT AEA for the World Cup 2017 and WOC 2018 in Latvia. Finn will utilize the new IT Guidelines in his work.

26 Event Reports

26.1 International School Sports Federation (ISF) World School Championships, Orienteering, Italy

MSV had forwarded a report from the event and highlighted the good cooperation with ISF. The event had a record 800 students from 24 countries present.

26.2 Orienteering World Cup round 1, Finland

MS had forwarded a report from the event which had been successful with good TV productions and an interesting mini-tour with long distance pursuit competition finishing the event.

26.3 WMOC/The World Masters Games 2017, New Zealand

MD had forwarded a report from the event which had been very well organised with a higher than expected number of participants. MD had been able to have discussions with Orienteering New Zealand officials during the event and noted that ONZ was working on an international event plan.

27 Any other business

27.1 WMOC re-qualification methodology

MD raised the issue of WMOC re-qualification method for Council reconsideration after having had discussions with members of the FOC in connection with WMOC 2017. Council confirmed its prior decision on re-qualification methodology stating that the method would be evaluated after 3 years, i.e. following WMOC 2020.

27.2 Pins of Honour

LH proposed that Håvard Tveite, ex-chairperson of the Map Commission be awarded the IOF Silver Pin (number 55) for his extensive contribution to the IOF over many years. Council unanimously approved.

27.3 Report from the Map Commission (MC)

OF reported briefly from the MC meetings which had been held in parallel with the Council meetings. The MC had made good progress on the updating of ISSOM and ISSkiOM and was working on guidelines and a Print test sheet for CMYK printing. Council noted that the ISSOM and other standards updates should be sent out for a quick member federation consultation, preferably using SurveyMonkey, prior to finalisation.

28 Future Council meetings, dates and venues

- 28.1 13-14 October 2017, Stockholm, SWE
- 28.2 19 - 20 January 2018, Warsaw, POL (Joint meeting, location is preliminary)
- 28.3 13 - 14 April 2018, Brussels, BEL (prelim)
- 28.4 14 – 15 June 2018, Helsinki, FIN
- 28.5 4 – 7 October 2018, Prague, CZE (IOF GA)

29 Closure of the meeting

President Leho Haldna closed the meeting and thanked the Council members for their contributions.

Leho Haldna
President

Tom Hollowell
Secretary General/CEO