

---

# IOF Official Athlete Jerseys and Clothing Guide 2016-01

---

## Introduction

The IOF Official Athletes Jerseys are introduced to raise the status and awareness of IOF's major events and the performances of the top athletes. This is the guidelines for ceremonies and usage of the Jerseys in the 2016 test period. The following IOF Official Athlete Jerseys are introduced for testing in 2016:

- World Cup leader Jersey – FootO, men and women, individual World Cup
- World Cup leader Jersey – MTBO, men and women, individual World Cup
- World Cup leader number bib - SkiO, men and women, individual World Cup
  
- World Champion Jersey – FootO for sprint, middle and long, men and women
- World Champion Jersey – MTBO for sprint, middle and long, men and women
- World Champion number bib – SkiO for sprint, middle and long, men and women

The document also includes information about other clothing possibilities for IOF event organisers.

## World Cup leader Jersey

### Ceremony

The World Cup leader Jersey will be handed over at a World Cup Leader Ceremony in conjunction with the Flower Ceremony of individual World Cup events. Both the women's and the men's World Cup leader may be taken to podium at the same time to be handed over the jerseys. The World Cup leader may wear the jersey on the podium.

Example of the Flower Ceremony order:

1. Flower Ceremony Women (or men)
2. Flower Ceremony Men (or women)
3. World Cup Leader Ceremony

### Usage

Rules for World Cup leader jerseys in 2016:

- The World Cup leader may wear the jersey in the following World Cup event
  - It is not mandatory for the World Cup leader to use the jersey.
- The World Cup leader Jersey shall not be used in IOF events (incl. WRE) when the athlete is no longer the current World Cup leader
- The athlete/national team can add up to 4 sponsor logos on the World Cup Leader Jersey
  - Maximum size of each logo is: 120mmx50mm
  - The logos shall not cover the existing logos on the jersey.

- IOFs Sponsorship Policy apply for these additional sponsor logos
- Sponsor logos of a different clothing manufacturing company than IOF's Clothing partner is allowed as additional sponsor logos – example: national team clothing sponsor.
- It is the athletes' responsibility to comply with these rules

## World Champion Jersey and clothing

### Ceremony

The World Champion jerseys will be handed over to the winner of individual races at the Flower Ceremony of World Championships. The World Champion may wear the jersey on the podium.

### World Champion package

After the World Championship the World Champions will be given the opportunity to order directly from the IOF Clothing Supplier a kit of World Champion clothing (jersey, jacket, pants) with the athlete's/federation's own sponsor logos printed.

### Usage

Rules for World Champion jerseys in 2016:

- The World Champion may wear the IOF World Champion clothing in all major IOF events in the distance he/she is the reigning champions as long as the athlete is the reigning champion
  - It is not mandatory for the athletes to use the clothing.
- If the World Cup leader also is the current World Champion in the next distance in the World Cup he/she may use the World Cup leader jersey and not the World Champion jersey in this event.
- The World Champion Jersey shall not be used in the next World Championships
- The World Champion Jersey shall not be used in IOF events (incl. WRE) when the athlete is no longer the reigning World Champion
- The athlete/national team can add up to 4 sponsor logos on the World Cup Leader Jersey
  - Maximum size of each logo is: 120mmx50mm
  - The logos shall not cover the existing logos on the jersey.
  - IOFs Sponsorship Policy apply for these additional sponsor logos
  - Sponsor logos of a different clothing manufacturing company than IOF's Clothing partner is allowed as additional sponsor logos – example: national team clothing sponsor.
- It is the athletes' responsibility to comply with these rules

## Volunteer clothing

Through IOF's clothing partner, organisers of major IOF events can order volunteer clothing for a low cost. An offer will be sent to each organiser and the order will be done directly with the partner.

## Bib vests

The IOF have a set of bib vests for TV, Photo and Jury. They shall be used to make these functions visible and distinguished in a nice and effective way at the events. The organisers take contact with IOF to sort out number of vests needed at the events.

## Arena Beach Flags

IOF's clothing partner is supplying the items above. They are allowed to have 3 beach flags at the event arenas. The organisers choose a suitable location for these beach flags at the arenas.

## Logistics

The equipment will be sent to the organisers from the IOF Office or directly from the clothing partner the week before the event. It may also be brought to the event directly.

The sizes for the jerseys will be limited. A good estimate for sizes will be given to the organisers and the organisers try to hand over the best fitting jersey's as possible. It will be both women's and men's sizes.

After the event the beach flags and extra jerseys shall either be sent back with the IOF representative or be mail to the IOF Office or the next organisers. Detailed delivery and return of the equipment will be discussed with the organiser closer to the event.

## Contact and Questions

We want to thank you for your cooperation. If you have any questions regarding the equipment contact [hans.jorgen.kvale@orienteering.org](mailto:hans.jorgen.kvale@orienteering.org) or regarding transportation contact [david.wastlund@orienteering.org](mailto:david.wastlund@orienteering.org).