



## The World Cup Programme 2016

### 1. Background

#### A) Aims

The World Cup shall

- be part of achieving IOF goals, in particular the long term Olympic goal
- be attractive to runners, media, spectators, sponsors
- contribute to making orienteering more visible
- aim for a world wide perspective

#### B) Objectives

The runners shall get

- exciting, high quality events
- tough competition
- event schedules that complement the natural season peaks
- media exposure
- prize money
- a final that is a climax to the season

#### C) Purpose

The World Cup in orienteering is the official series of events to find the world's best orienteers, based on the events included in the programme for that year. The overall winner is the orienteer scoring the highest number of points.

#### D) Races that may be included in the World Cup

- World Orienteering Championships (WOC)
- Regional Orienteering Championships (ROC)
- A number (3-8) of existing or one-time single events including pre-WOCs, fulfilling the objectives under B)

#### *Comments:*

*Each year, the IOF will consider the inclusion of ROCs in the World Cup programme. Furthermore it is intended to include pre-WOCs, i.e. races one year before the WOC in the corresponding country, and some further high quality events giving reasonable geographical spread at acceptable cost. To reach the goal of acceptable costs, Federations are encouraged to propose combinations of events (rounds of several events) in neighbouring countries.*



## **2. Requirements**

The following applies explicitly to events applying for World Cup status other than WOC and ROC.

### **A) Who can organise?**

All Federations, being full members of the IOF, can apply according to the requirements below. The Federation is the applicant, on behalf of an organiser, and is responsible for the application.

### **B) Competition formats**

Sprint, Middle and Long distance events are eligible as World Cup races.

Events should preferably take place on a weekend.

The Federations are encouraged to try new, TV-friendly formats and innovations, e.g. mass start, chase start.

### **C) What is required of an event wishing to be part of the World Cup?**

1. TV coverage
2. Professional arena production
3. Special invitations to best runners
4. Prize money
5. Sanction fee to the IOF

#### *Comments:*

*1. The organiser should have well established contacts with TV and agreement on TV coverage (production and broadcast) of the event, broadcast preferably on a national channel. The IOF has the TV rights for the World Cup but these can be negotiated.*

*2. A professional arena production is important to get a high profile for the event. Arena production means e.g. a big screen at the arena, 3 or more cameras, a production management system and a speaker team (English speaking speaker, national speaker, speaker support software, a finish area interviewer and a speaker support team). The World Cup organiser will get advice from the IOF Arena Production working group.*

*3. Special invitations shall be sent to at least the best 3 men and 3 women in the corresponding year. The special invitation should include the services needed for the runner from check in to check out, i.e. free accommodation, food, start fee and local transport between events and accommodation.*

*4. Prize money consists of two parts, local prize money at the event and prize money to go to the overall prize sum of the World Cup. Local prize money could be of any size and is up to the organiser to decide. Prize money to go in the overall prize sum of the World Cup is € 1000 per race (excluding qualification races) and shall be paid to the IOF together with the sanction fee.*

*5. The IOF sanction fee is € 9000 per competition in 2016 (including a possible qualification race and a final race).*



#### **D) What does the organiser get in return?**

- International status
- Best runners take part
- Increased chances of financial support
- Larger media interest
- Support on event advising (SEA)
- Support on professional arena production

*Comment:*

*The events will be supervised by an IOF appointed Senior Event Adviser.*

#### **E) Participation**

- Any runner can qualify as an individual but will be designated by country
- World ranking list or direct qualifications will be used
- Wild cards and national quota

*Comment:*

*The details will be described in Special Rules.*

### **3. Contract and follow up**

The following applies explicitly to events applying for World Cup status other than WOC and ROC.

- An agreement between the IOF and the Federation (on behalf of the organiser) is to be signed.
- The SEA will make a visit 3-6 months before the event. If progress is not in line with the agreement, the WCup status can be withdrawn.
- The entry fee for competitors in the World Cup classes should not be more than WRE entry fees in the respective country.